



Forces for Good: The Six Practices of High-Impact Nonprofits

Leslie R. Crutchfield, Heather McLeod Grant

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An updated edition of a groundbreaking book on best practices for nonprofits

What makes great nonprofits great? In the original book, authors Crutchfield and McLeod Grant employed a rigorous research methodology derived from for-profit books like *Built to Last*. They studied 12 nonprofits that have achieved extraordinary levels of impact—from Habitat for Humanity to the Heritage Foundation—and distilled six counterintuitive practices that these organizations use to change the world.

- Features a new introduction that explores the new context in which nonprofits operate and the consequences for these organizations
- Includes a new chapter on applying the Six Practices to small, local nonprofits, including some examples of these organizations
- Contains an update on the 12 organizations featured in the original book—how they have fared, what they've learned, and where they are now in their growth trajectory

This book has lessons for all readers interested in creating significant social change, including nonprofit managers, donors, and volunteers.

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