



The Chic Entrepreneur: Put Your Business in Higher Heels

Elizabeth Gordon, Leanna Adams

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Learn how to take your business from flats to stilettos in this intelligently written, highly practical, and entertaining read. The Chic Entrepreneur teaches women business owners how to get out of the trenches and take their business to new heights by mastering the 9 dimensions of a flourishing business. Elizabeth Gordon, President of Flourishing Business®, a consulting firm that helps stagnant businesses jump start their growth, shows how to build a business right. Gordon explains how to build an asset of inherent value instead of just a bigger job and points out common mistakes to avoid along the way.

Packed with Chic Tips that businesses can inexpensively implement for an immediate return, this book is ideal for jumpstarting a stalled business, and putting it into overdrive. This simple yet timeless formula for achieving chic success in the business world is cleverly interwoven with critical analysis of real businesses and delightful tales that show what and what not to do.

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