



e-Learning and Social Networking Handbook: Resources for Higher Education

Frank Rennie, Tara Morrison

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Digital resources—from games to blogs to social networking—are strong forces in education today, but how can those tools be effectively utilized by educators and course designers in higher education? Filled with practical advice, the *e-Learning and Social Networking Handbook, Second Edition* provides a comprehensive overview of online learning tools and offers strategies for using these resources in course design, highlighting some of the most relevant and challenging topics in e-learning today, including:

- using social networking for educational purposes
- designing for a distributed environment
- strengths and weaknesses of delivering content in various formats (text, audio, and video)
- potential constraints on course design
- implementation, evaluation, induction, and training

Illustrated by short, descriptive case studies, the *e-Learning and Social Networking Handbook, Second Edition* also directs the reader to useful resources that will enhance their course design. This helpful guide will be invaluable to all those involved in the design and delivery of online learning in higher education.

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