

Learning to See Creatively: Design, Color & Composition in Photography (Updated Edition)

Bryan Peterson

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Almost everyone can "see" in the conventional sense, but developing photographic vision takes practice. Learning to See Creatively helps photographers visualize their work, and the world, in a whole new light.

Now totally rewritten, revised, and expanded, this best-selling guide takes a radical approach to creativity. It explains how it is not some gift only for the "chosen few" but actually a skill that can be learned and applied. Using inventive photos from his own stunning portfolio, author and veteran photographer Bryan Peterson deconstructs creativity for photographers. He details the basic techniques that went into not only taking a particular photo, but also provides insights on how to improve upon it—helping readers avoid the visual pitfalls and technical dead ends that can lead to dull, uninventive photographs.

This revised edition features the latest information on digital photography and digital imaging software, as well as an all-new section on color as a design element. Learning to See Creatively is the definitive reference for any photographers looking for a fresh perspective on their work.



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