



Toyota Culture: The Heart and Soul of the Toyota Way

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Goes behind the scenes to reveal the four key management principles for organizational excellence--Philosophy, People, Problem Solving, and Process--that have become the cornerstone of Toyota's successful business model and reveals how Toyota maintains a

Title: Toyota Culture

Author: Liker, Jeffrey K./ Hoseus, Michael

Publisher: McGraw-Hill

Publication Date: 2007/12/20

Number of Pages: 562

Binding Type: HARDCOVER

Library of Congress: 2008298620

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