

The Basics of Communication: A Relational Perspective

Steve W. Duck, David T. McMahan

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The Basics of Communication: A Relational Perspective

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The Basics of Communication: A Relational Perspective Steve W. Duck, David T. McMahan Written in a warm and lively style and packed with learning tools, The Basics of Communication offers an engaging look at the inseparable connection between relationships and communication. Steve Duck and David T. McMahan combine theory and application to introduce students to fundamental communication concepts. Their book also provides practical instruction on communicating interpersonally, in groups, in interviews and on making effective presentations. The authors encourage students to think critically, to link communication theory to their own experiences, and to improve their communication skills in the process.



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