



Case Weights: BETA EDITION Advanced case interview preparation techniques to equip you for even the most challenging scenarios

Ben Okon

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"I've worked with dozens of undergrads and MBAs on their case interview preparation over the past 6 years. Every single one of these interviewees would have benefited from reading Case Weights - better prepared, in less time, with less anxiety around the process." - ex-Bain consultant

"The distinguishing feature of this book is its sheer practicality. If you follow the methods, not only do you set yourself up for consistent success in case interviews, but you do so in a uniquely efficient way." - BCG Admittee

"MBA students get a lot of books thrown at them during case prep, but this is one of the few that I'd recommend for anyone coming into the casing process for the first time." - Wharton MBA

"I have read through several case prep books and this one has proven to be the most practical in advanced preparation" - Amazon reviewer

"The most important aspect that no other book teaches but what we hear from all top consulting firms to be most important is hypothesis driven approach. Case weights makes you practice this approach so effectively again and again through its signature '3 question repetition' trick." - Amazon Reviewer

Case Weights is an advanced case interview preparation method built for the high-achieving individual who aspires to work at a top-ranked management consultancy like Bain & Company, The Boston Consulting Group, or McKinsey & Company. Tested over three consulting recruiting seasons with nearly 100 aspiring consultants from Wharton, Harvard Business School, and other top-ranked MBA programs, Case Weights was developed to help job applicants who want to boost their skills beyond where other case books will take them. Case Weights is especially powerful for candidates who do not have access to seasoned consulting interviewers to practice with or prefer to more efficiently drill independently.

Case Weights helps you become more confident and consistent in your interviewing by:

- (1) Targeting the specific skills that you will need in order to ace the interview on game day
- (2) Providing you with a system for approaching each skill, complete with detailed examples
- (3) Giving you tactical drills to practice until you perfect the skills and can execute them consistently

Case Weights has been called “one of the most specific, tactical, actionable, and clear case workshops” ever seen by the Director of Consulting Recruiting at the Wharton School of Business. Nearly all aspiring consultants who adhered to the Case Weights concepts during testing phase received job offers from at least one of their top three choices of companies.

This book is intended as an advanced preparation supplement; therefore, it is recommended that readers already be familiar with case interviewing and consulting before reading. The focus of Case Weights is supplemental preparation using targeted drills, and as such, the book includes many examples of best

practices during casing and a list of resources and drills in lieu of mock cases.

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