



# I Want My MTV: The Uncensored Story of the Music Video Revolution

*Rob Tannenbaum, Craig Marks*

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**I Want My MTV: The Uncensored Story of the Music Video Revolution** Rob Tannenbaum, Craig Marks  
Named One of the Best Books of 2011 by NPR – *Spin* - *USA Today* – CNBC - Pitchfork - *The Onion* -  
*The Atlantic* - The Huffington Post – VEVO - *The Boston Globe* - *The San Francisco Chronicle*

**For fans of VJ: *The Unplugged Adventures of MTV's First Wave***

Remember the first time you saw Michael Jackson dance with zombies in "Thriller"? Diamond Dave karate kick with Van Halen in "Jump"? Tawny Kitaen turning cartwheels on a Jaguar to Whitesnake's "Here I Go Again"? The Beastie Boys spray beer in "(You Gotta) Fight for Your Right (To Party)"? Axl Rose step off the bus in "Welcome to the Jungle"?

## **Remember When All You Wanted Was Your MTV?**

It was a pretty radical idea—a channel for teenagers, showing nothing but music videos. It was such a radical idea that almost no one thought it would actually succeed, much less become a force in the worlds of music, television, film, fashion, sports, and even politics. But it did work. MTV became more than anyone had ever imagined.

*I Want My MTV* tells the story of the first decade of MTV, the golden era when MTV's programming was all videos, all the time, and kids watched religiously to see their favorite bands, learn about new music, and have something to talk about at parties. From its start in 1981 with a small cache of videos by mostly unknown British new wave acts to the launch of the reality-television craze with *The Real World* in 1992, MTV grew into a tastemaker, a career maker, and a mammoth business.

Featuring interviews with nearly four hundred artists, directors, VJs, and television and music executives, *I Want My MTV* is a testament to the channel that changed popular culture forever.

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The book I Want My MTV: The Uncensored Story of the Music Video Revolution will bring that you the new experience of reading a book. The author style to elucidate the idea is very unique. Should you try to find new book you just read, this book very suitable to you. The book I Want My MTV: The Uncensored Story of the Music Video Revolution is much recommended to you to see. You can also get the e-book from the official web site, so you can more easily to read the book.

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I Want My MTV: The Uncensored Story of the Music Video Revolution can be one of your beginner books that are good idea. Most of us recommend that straight away because this publication has good vocabulary that can increase your knowledge in vocab, easy to understand, bit entertaining but delivering the information. The article writer giving his/her effort to get every word into delight arrangement in writing I Want My MTV: The Uncensored Story of the Music Video Revolution but doesn't forget the main place, giving the reader the hottest and based confirm resource info that maybe you can be among it. This great information could drawn you into brand-new stage of crucial pondering.

#### **Naomi Dillon:**

Is it you actually who having spare time in that case spend it whole day simply by watching television programs or just laying on the bed? Do you need something totally new? This I Want My MTV: The Uncensored Story of the Music Video Revolution can be the answer, oh how comes? A fresh book you know. You are therefore out of date, spending your spare time by reading in this brand new era is common not a geek activity. So what these publications have than the others?

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