



**The Almanac of American Employers 2012:  
Market Research, Statistics & Trends Pertaining  
to the Leading Corporate Employers in America  
(Plunkett's Almanac of American Employers)**

*Jack W. Plunkett*

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PLUNKETT'S ALMANAC OF AMERICAN EMPLOYERS 2012

## **Key Features:**

- Job market trends analysis, data and competitive intelligence
- Employment forecasts and statistics
- Important Contacts for Job Seekers
- In-Depth Profiles of hundreds of leading employers
- Buyer may register for access to search and export data at Plunkett Research Online

Pages: 731

Statistical Tables Provided: 12

Companies Profiled: 511

Geographic Focus: US

## **Contents, Statistics, Forecasts and Analysis Include:**

Major Trends Affecting Job Seekers

- 1) U.S. Job Market Overview
- 2) Cost Control is a Major Concern at Employers/Downsizing and Consolidation Through Mergers Continue
- 3) Unemployment Will Remain High, But Opportunities Are Available to Diligent Job Seekers
- 4) Consumers Spend Less, Save More, Affecting a Wide Variety of Companies
- 5) Technology Continues to Create Sweeping Changes in the Workplace
- 6) Continued Growth in Outsourcing, Including Supply Chain and Logistics Services
- 7) Millions Working as Temps
- 8) Offshoring and the Globalization of Business
- 9) Older Americans Will Delay Retirement and Work Longer/Many Employers Find Older Employees Desirable
- 10) Employment Sectors that Will Offer an Above-Average Number of Job Opportunities in 2012

## **Employment Statistics**

- 1) U.S. Employment Overview: 2010-2011
- 2) U.S. Civilian Labor Force: 1997-August 2011
- 3) Number of People Employed and Unemployed, U.S.: August 2010 vs. August 2011
- 4) Unemployed Jobseekers by Sex, Reason for Unemployment & Active Job Search Methods Used: 2010 Average
- 5) U.S. Labor Force Ages 16 to 24 Years Old by School Enrollment, Educational Attainment, Sex, Race & Ethnicity: October 2010

- 6) Mean Hourly Earnings & Weekly Hours, Private Industry & State & Local Government: 2010
- 7) Medical Care Benefits in the U.S.: Access, Participation and Take-Up Rates, March 2011
- 8) Retirement Benefits in the U.S.: Access, Participation and Take-Up Rates, March 2011
- 9) Top 30 U.S. Occupations by Numerical Change in Job Growth: 2008-2018
- 10) Top 30 U.S. Occupations by Percent Change in Job Growth: 2008-2018
- 11) Occupations with the Largest Expected Employment Increases, U.S.: 2008-2018
- 12) Occupations with the Fastest Expected Decline, U.S.: 2008-2018

**Research: 7 Keys for Job Seekers**

- 1) Financial Stability
- 2) Growth Plans
- 3) Research & Development Programs
- 4) Product Launch & Production
- 5) Marketing & Distribution Methods
- 6) Employee Benefits
- 7) Quality of Work Factors

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