

Effective Guest House Management (Small Business Management)

R. Henning, C. Willemse

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Effective Guest House Management (Small Business Management) R. Henning, C. Willemse The dream of owning a guest house is one shared by many South Africans. This guide has been written to help turn this dream into a profitable reality. It addresses the direct needs of one of the fastest growing segments of the tourism industry, covering establishment and furnishing; identifying of potential clients; day-to-day management; marketing; and financial management.



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