



# Designing and Developing Training Programs: Pfeiffer Essential Guides to Training Basics

*Janis Fisher Chan*

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**Designing and Developing Training Programs: Pfeiffer Essential Guides to Training Basics** Janis Fisher Chan

Designing and Developing Training Programs is filled with practical information, best practices, and proven strategies. This book will help both new and experienced trainers design and develop training programs that achieve results for both individuals and their organizations while meeting the challenges of today's fast-paced, rapidly changing learning environment. Created to be easy-to-use, Designing and Developing Training Programs covers a wide range of topics, including how to:

- Ensure that training is needed, relevant, and cost-effective
- Analyze the needs and characteristics of the audience
- Write behavioral learning
- Select the right content and design activities that help people learn
- Develop effective learning materials
- Create a program evaluation
- Design virtual and remote training programs

Praise for Designing and Developing Training Programs

"Janis Fisher Chan is truly a master designer, having an uncanny ability to help people to truly think. Her book is of real service to anyone in the field of training."

—Manfred Kets de Vries, Raoul de Vitry d'Avaucourt Chaired Clinical Professor of Leadership Development and director, INSEAD Global Leadership Centre

"What makes Janis Chan's book so exceptional is the variety of challenging, content-related exercises that bring the concepts 'up close and personal' into the reader's life and work."

—Sharon Bowman, Author, Training from the BACK of the Room!



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#### **Mae Marks:**

The book untitled Designing and Developing Training Programs: Pfeiffer Essential Guides to Training Basics contain a lot of information on the idea. The writer explains your ex idea with easy approach. The language is very clear and understandable all the people, so do not necessarily worry, you can easy to read that. The book was published by famous author. The author provides you in the new era of literary works. You can actually read this book because you can read more your smart phone, or product, so you can read the book throughout anywhere and anytime. In a situation you wish to purchase the e-book, you can open up their official web-site and also order it. Have a nice examine.

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Essential Guides to Training Basics this book consist a lot of the information from the condition of this world now. This book was represented just how can the world has grown up. The terminology styles that writer value to explain it is easy to understand. The actual writer made some study when he makes this book. Honestly, that is why this book suitable all of you.

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