



To Become an Investment Banker: Girl Banker®'s Bullet Point Guide to Highflying Success

Heather Katsonga-Woodward

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So, you want to be an investment banker, huh? Well, you're looking in the right place. This is the **ONLY** book on the market that guides you right through the process from where and when to apply, to the most likely interview questions and even how to impress your boss from day one ensuring you keep that job.

Job applications to investment banks have shot up due to all the media attention that the industry has received but there are fewer jobs available:

- The **unemployment rate for 16- to 24-year-olds has risen sharply** in the current recession, from 15% in 2008 to 19% in 2009 and then to 20% in 2010 (poverty.org.uk).
- **Just 54% of Americans aged 18 to 24 currently have jobs.** That's the lowest employment rate for this age group since the government began keeping track in 1948. (Pew Research Center)

With the top investment banks now combing the world over to find the very best person for the job, you need to stay a step ahead. To help you succeed, **To Become an Investment Banker** gives you all the information you need to have at your fingertips as well as extra advice to ensure you stand out from the crowd.

Much of the information is presented in a bullet point format ensuring clarity and absolute ease of access. In addition, the laid-back, chatty tone of this semi-autobiographical book makes it an enjoyable read as well as an essential guide.

Heather Katsonga-Woodward started her investment banking journey in 2004 with an internship at Goldman Sachs. Since then, she has picked up a mass of useful tips that helped her survive, even during the whirlwinds of the 2007-2009 credit crunch. With input from four other investment bankers, **To Become an Investment Banker** encompasses 25 years of collective banking expertise.

This book is the perfect starting point if your sights are set on working in any major financial center.

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